

## Local Resource Findability + Scalability\*

There are a lot of different places that have information about Fedora-related events. This can make it difficult to know if you can't find any nearby because they don't exist, or because you haven't looked in the right place. This makes it difficult to prioritize event attendance. There are also many different places to find non-Fedora-related but relevant events, which

It would be useful for us to tie Hubs into social media so that people can access the types of social media that is popular in their countries if they want to do so (not everyone uses IRC natively). Eg Twitter, facebook, telegram, Eventbrite, instagram

Many ambassadors are local resources for their local Fedora community. It may be useful to make as many of those resources easily available without having to go through an overworked ambassador.

It is difficult to find Fedora members who are in a specific location, especially if they are not ambassadors.

It is not easy to identify events by proximity to one's self in time or space. This makes attendance, and prioritization, difficult.

It is difficult to learn about local meetups, whether or not they are Fedora-specific, and identify if they are active. This can make Fedora outreach (hackfest/workshop, table/booth, speaking/presenting) difficult to do.

## Event Planning Tools

Spreadsheets can be difficult to search and are sometimes unwieldy. They are unfortunately required in some instances. Can we provide a nicer interface to them?

Tools to create events need to have enough flexibility to support multiple types of events. (not sure if this is a problem exactly?)

Event planning currently done in wikis, which can be wildly different in structure. This can make comparisons of events (perhaps to decide which to devote time and energy towards) difficult.

[Not sure if there is a useful question for Sumantra's "figuring out timing of events is somewhat complex"]

Ambassador tools and processes are not consistent in different regions, thus making a transition from region to region more difficult than it has to be.

It might be useful to have a mechanism for people to suggest and vote on new ideas for types of swag. Sometimes people at conferences request specific things, or Fedora members see that something is popular, and it can be difficult to figure out how to suggest them, or identify what ideas are popular.

## Reuse of data / learning from past events

Many people use paper to take notes and do their work. Perhaps we should make it easier to share those on hubs? (or suggest useful mechanisms to easily upload them/annotate them)

We reinvent the wheel too much when it comes to researching venues, hotels, and swag vendors.

Having a list of available local venues that others have found would work well for events would be helpful.

Writing up event reports can be annoying; some ambassadors would prefer to just post things to social media and be done with it. Unfortunately, event reports are required for any event for which Fedora money was used.

There is a great deal of research and information involved in planning in-person meetups, and no single place to store/access it.

People who have not done sponsorship before, or who are sponsoring at a new event can find it difficult to estimate swag requirements based on numbers of attendees. Information from others who have experience with this would be useful.

## Localized problems

Localization needs to include not only language but locality of resources. Local Fedora groups rather than the main Fedora page, for example. This would help make Fedora more approachable to potential contributors who are not native English speakers (or indeed potentially neither speak nor read English at all).

In some parts of the world, it is dangerous to discuss politics. There needs to be a way to protect our community members in those locations from thoughtless or malicious where those discussions get them into trouble (arrested, for example).

Time in Asia (possibly just SouthEast Asia?) is more limited than in NA and Europe, perhaps due to the increased time required to get places (more traffic? Poorer streets? Poor public transit?) including to and from work and grocery shopping, and perhaps due to the weather making everything more bring.

Some countries make non-profit organizations (NPOs) as a matter of course, for all clubs and events. This can cause problems for Red Hat if it appears to be related, due to suspicion of money laundering. This should not be allowed for Fedora groups.

Some Fedora members (and potential Fedora members) live in locations with poor or unreliable internet connection. We need to be sure that these members have reasonable access to the Fedora community that we plan for Hubs to support.

## User Onboarding / Activity

Some people in the FAS don't have their location filled out. Some of them may not want others to know where they are, people move around, and location has possible privacy concerns (esp depending on how specific the location field is)

It is difficult to determine which ambassadors are active.

How do we want to handle the active state? Right now, it's approximately impossible to tell what it means when people are listed in the FAS system. It could mean that they are taking a break due to life/family things but will be back, they are actively involved in organizing things or writing code or something, they are interested in knowing what's going on but

Some contributors are very active in their areas, but for whatever reason are not ambassadors. We may need a better way to identify who would benefit from being an ambassador and having access to the budget that offers.

Privacy questions: what is shown to people who are in your group? you have 'friended' (need word for this) vs random people on Hubs vs people not on Hubs. People not on hubs: calling card for regional groups?

Onboarding is a difficult process right now, and seems to vary wildly across teams.

It would be useful to encourage more mentorship to help with retention of new contributors. Some groups already do this.

## Budget-related Stuff\*

There is no clear overall picture of what funding requests are being made for events and other purposes, which makes it difficult to plan out what should or should not be funded based on available money.

It would be helpful to get a sense of how effective various things that are being funded are, in terms of additional contributors.

There is too much uncertainty around the budget expectations for FLOCK bids.

## Meta

What name do we want to give to this project in the wild? "regional" makes many Fedora folk think of the 4 main regions (NA, LATAM, EMEA, APAC), and "local" is only accurate if there are enough people nearby for you to have a local group.

Many affected

Few affected

Severe Impact

Local  
resource  
finding /  
scalability

Budget  
stuff

Localization  
problems

Learning  
from past  
events

Event  
planning  
tools

Light impact

User  
onboarding  
/ activity