

One of the key points he highlighted was the importance of follow up after an event. While hands on sessions helps him spot the interested students from the crowd, he invests time in them to successfully involve them to the community. This according me giving us major gaps as

- A way to follow up after an event. Maybe give them an option of building a group or letting them join familiar groups in their region with their mentors/speakers they met during the event
- A platform to connect to more mentors and small tasks in case the ambassador himself is not free to devote so much time.

He too highlighted that not a lot many people do not know about Fedora and Foss in India. He came to know himself through Fedora logos he saw on DVDs. Also, the news of Fedora events still is primarily through word-of-mouth, mutual friends. Another gap that we should address too.

Background :

- Studied in private engineering college in india
- Initially just started contributing
- Involved with fedora for five years now
- Just last year became an ambassador
- Started getting involved with meetups and fedora parties
- Last year joined fedora engineering team as full time
- Not affiliated to some universities officially
- Go to a lot of events, Met people one on one too

How do we get in touch with universities/students?

- Colleges and universities don't contact us yet
- We usually host events,
- Pune and banglore are IT hubs
- People do follow us on social media (facebook, twitter handles)
- If even one comes to know from one college, news spread
- Most of the cases, someone who has heard about Fedora initiates the contact through a mutual friend/alumni for an event

How do we decide content for the interview?

- Take a general overview of the audience through the point of contact
- We don't just focus on coding but also say writing, design, etc but it's mostly after events when people approach us.
- Over time, we have kind of built up a common presentation that we use for python talks. The speed of the presentation depending on how fast students grasp the concepts
- I prefer hands on workshop. Because at sometime you lose contact with the speaker. Handson helps you interact more and figure out the good ones and approach them after event
- Different scenarios : level of technical knowledge of the students, facilities available at the college

- Use daily life examples to make them understand
- Different modules will have to have different content

What are the opportunity areas for the engagement?

You need to do constant engagement. A follow up after event is very very necessary (a group)

How do you follow-up after the event?

Usually give them my card/contact number. They add me on Fb

I usually do it one on one. It is time consuming but it is very fruitful. And over time you develop a bond with them

I start them off with basic tasks like “how to fork a repo” and stuff, progress them into small basic tasks they can do, give them contacts of other mentors and so on

My thing was “be in the community, help the community”

I got to know about fedora during a python workshop. I used to see fedora logos on the DVD but didn't know what they were. I saw Kushal (his mentor) wearing the fedora tshirt. So he went ahead and asked him about it.

I was doing almost the same stuff as a contributor as I am now as an ambassador.

A lot of people don't know about Fedora or let alone FOSS in India

Kushal wrote a book on python. Python for you and me. He even handed out the same book to me. At the end of workshop we usually hand it out and tell them to follow that book

Process can be divided into phases

1. **Initiating contact** - easy for them to contact us, for our ambassadors to contact them
2. **Publicity of the event** - allow ambassadors the means and resources (like poster templates, etc) to publicise
3. **Content for the event** - standardized content and previously held event details,
4. **Follow up after the event** - allowing event organizers means to follow up with the participants of the event,